

AMSTERDAM



COCOA WEEK

Making Impact Together

3-9 FEBRUARY 2025





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MAKING IMPACT TOGETHER

In 2025, Amsterdam celebrates its 750th anniversary, with the Amsterdam Cocoa Week as part of its festivities.

The Amsterdam Cocoa Week will take place week from 3-9 February. It will be an amazing week for cocoa and chocolate professionals and consumers, business and consumers.

750 AMSTERDAM

AMSTERDAM COCOA HUB

- Amsterdam has a long-standing reputation as one of the most important hubs in the world for import, storage and processing of cocoa.
- The Port of Amsterdam is the largest cocoa port in the world, and the Amsterdam region (Zaanstreek) hosts the largest cocoa network globally.
- Many research institutes, NGOs, traders, processors and cocoa sustainability service providers are based in this region. If cocoa had a home in any region outside of the cocoa production belt, it surely is Amsterdam.
- Amsterdam is also home to Chocoa, one of the largest cocoa and chocolate events fully focusing on sustainable and high-quality cocoa and chocolate.
- In 2025 Amsterdam celebrates its 750th anniversary, with the Amsterdam Cocoa Week as part of its festivities.

Source: Port of Amsterdam



MAKING IMPACT TOGETHER

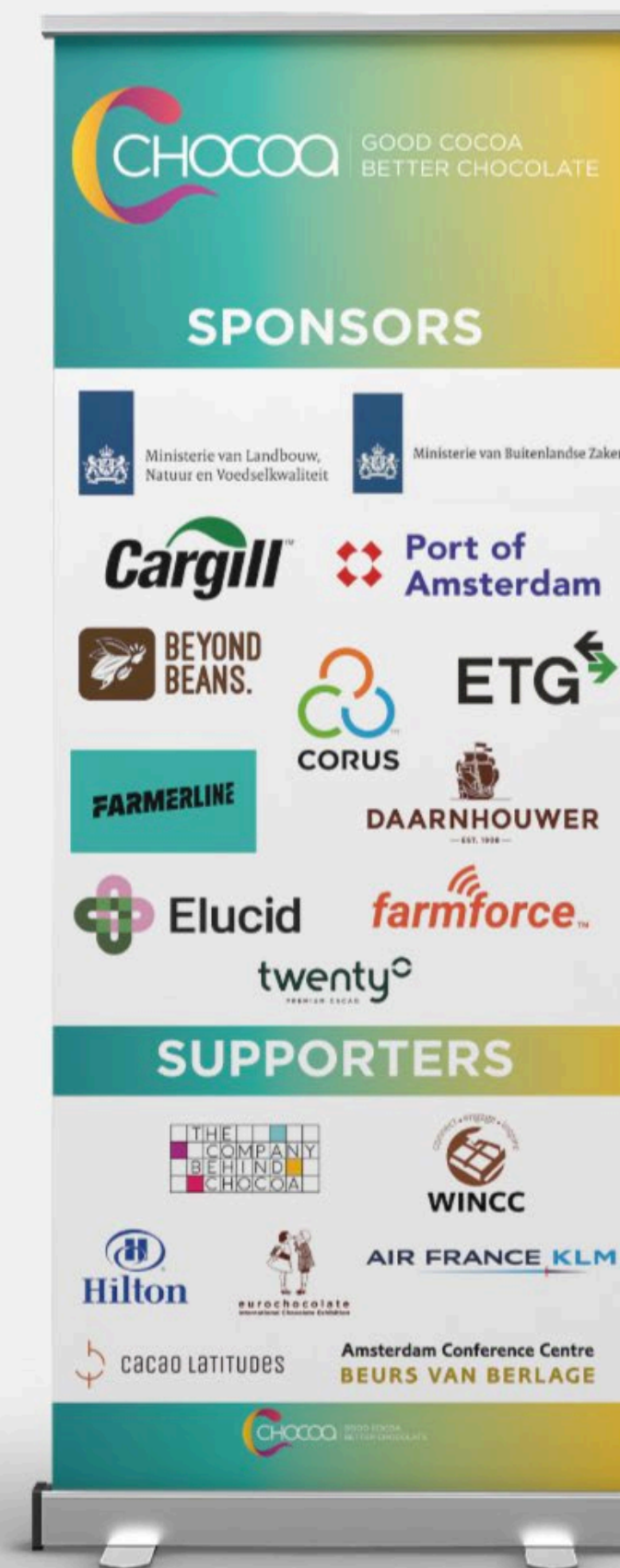


2024

- The first edition of the Amsterdam Cocoa Week was organized in the Beurs van Berlage. We hosted the World Cocoa Foundation (WCF) Partnership Meeting, the Cacao of Excellence Awards Ceremonies and Chocoo business and consumer events.
- Several other organizations hosted side events during the Amsterdam Cocoa Week.
- We attracted more than 2.750+ professionals and 5.000+ consumers.
- Over seven days, we experienced extensive networking, knowledge exchange, tastings and numerous business opportunities.
- Events benefited from synergy of multiple events in the same week, high attendance, diverse participants (countries of origin and types of stakeholders), numerous closed deals and a great vibe!

2025

- The 2nd edition of the Amsterdam Cocoa Week from 3-9 February, Beurs van Berlage.
- Introducing new partners and bringing together top-level management from the cocoa and chocolate industry, purchasing and sustainability officials, ministers and ambassadors from countries of origin, representatives of cocoa authorities and farmers, service providers, NGOs, experts, and many other actors from the cocoa supply chain to Amsterdam.





181+ Exhibitors



20+ Partner Meetings



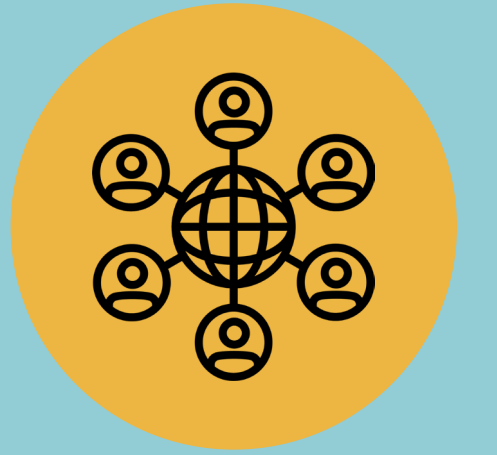
130+ Speakers



2750+ Professionals B2B



5.000+ Consumers in the Festival



7 days of events and networking



THE WEEK 2024 IN NUMBERS!

MEDIA BUZZ

MAGAZINE NEWS FEATURES END PRODUCT NEWS CONFERENCE WHITE PAPERS EVENTS MEDIA KIT SU

Business news Cocoa & chocolate Ingredients New products Packaging Processing Regulatory Sustainability

WORLD CONFECTIONERY CONFERENCE 2024 12th September 2024 Back to Brussels!

Cocoa reflections: Amsterdam Cocoa week and Chocoo's 2024 edition took on major industry issues

Posted: 20 April 2024


Related core topics: Business news, Cocoa & chocolate, Ingredients, New products, Packaging, Processing, Regulatory, Sustainability

Related organisations: Caobisco, Caotech, Colours Chocolate, Emfed Farms, Grosso, Human Rights and Business, ICCO, nestle, Sucden, WCF

Related people: Alex Assanvo, Jack Steijn, Kwabena Assan Mends, Michel Arrion, Nathalie Hudson, Paul Davis, Richard Hardy, Rik Habraken, Ryan McNeill, Tatiana Kurancheva, Tobias Bierens de Haan

Related regions: Amsterdam, europe, netherlands, worldwide

Share this page



Amsterdam formed the backdrop to this year's Chocoo. Pic: Shutterstock

News Sectors Trends Big Brands Resources Events

SUSTAINABILITY

Cocoa sector set for 'epic' week in Amsterdam

By Anthony Myers
31-Jan-2024 - Last updated on 31-Jan-2024 at 09:53 GMT



Amsterdam Cocoa Week takes place in the city's historic stock exchange, Beurs van Berlage from 5-11 February. Pic: Equipoise

RELATED TAGS Chocoo 2024 Cocoa Sustainability Chocolate WCF


Amsterdam Cocoa Week promises an 'epic collaboration' when it opens on Monday 5 February at the Beurs van Berlage, the city's former stock exchange building, where joining forces under one roof will be high-level sustainability conferences Chocoo, the World Cocoa Foundation's Partnership Meeting, plus the Cacao of Excellence Awards.

News Sectors Trends Big Brands Resources Events

CHOCOO 24

Chocoo to highlight sustainability issues during the 2024 Amsterdam Cocoa & Chocolate Week

By Anthony Myers
15-Nov-2023 - Last updated on 15-Nov-2023 at 13:26 GMT



Preparations are under way for Chocoo 24, which forms part of the Amsterdam Cocoa & Chocolate Week. Pic: Chocoo

RELATED TAGS Chocoo 2024 Cocoa Chocolate Sustainability

The Dutch capital and largest cocoa port in the world is preparing to celebrate cocoa and chocolate during February by becoming an important hub for business and for innovative thinking on the sustainability of the cocoa value chains.



WHAT OTHER SAY!



World Cocoa Foundation

31.200 seguidores

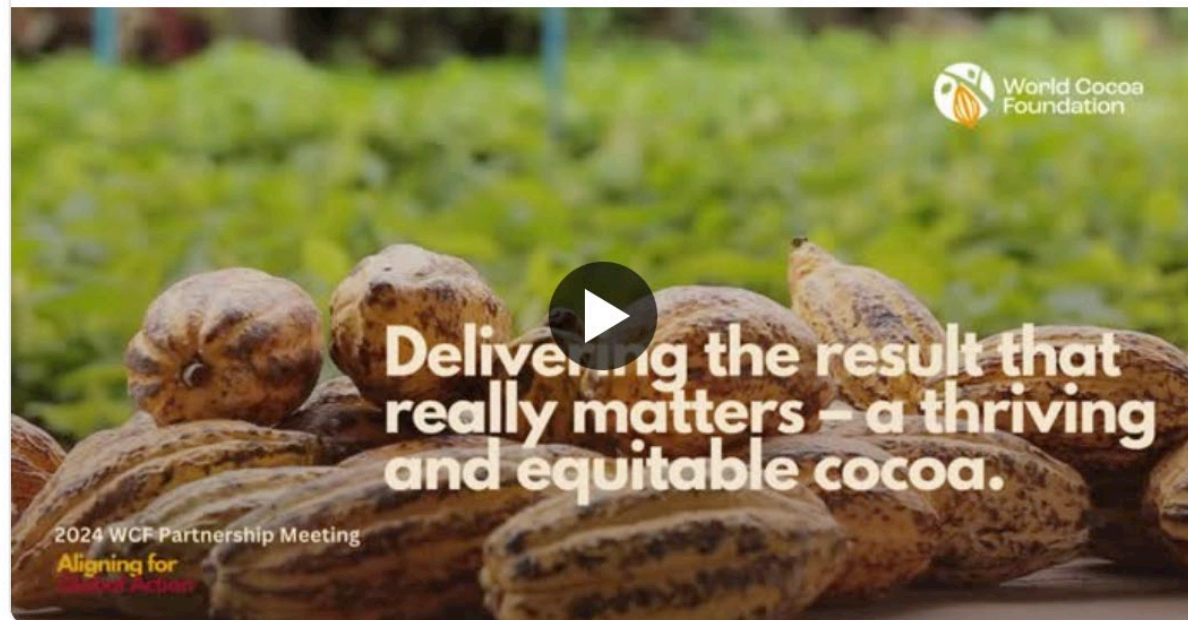
3 meses •

The 2024 World Cocoa Foundation Partnership Meeting in Amsterdam marked a pivotal moment for the cocoa sector, leading 500 stakeholders towards a sustainable future. Discussions focused on enhancing farmer incomes, sustainability practices, and adapting to the EU Deforestation Regulation, reflecting a strong commitment to systemic change. This year's meeting, part of **Chocoa's #AmsterdamCocoaWeek**, underscored the importance of collaborative efforts and strategic partnerships in overcoming industry challenges and advancing global action.

Read more here: <https://bit.ly/42lyzj6>

[#WCFPM2024](#) [#SustainableCocoa](#)

[Ver traducción](#)



ECOM Agroindustrial Corp. Ltd.

49.059 seguidores

3 meses • Editado •

Last week, the **World Cocoa Foundation** Partnership Meeting and **Chocoa** Trade fair took place in Amsterdam. The week-long event encompassed educational sessions and panel discussions on all the main challenges within the cocoa industry, as well as a sustainability and quality trade fair for cocoa and chocolate. 🍫

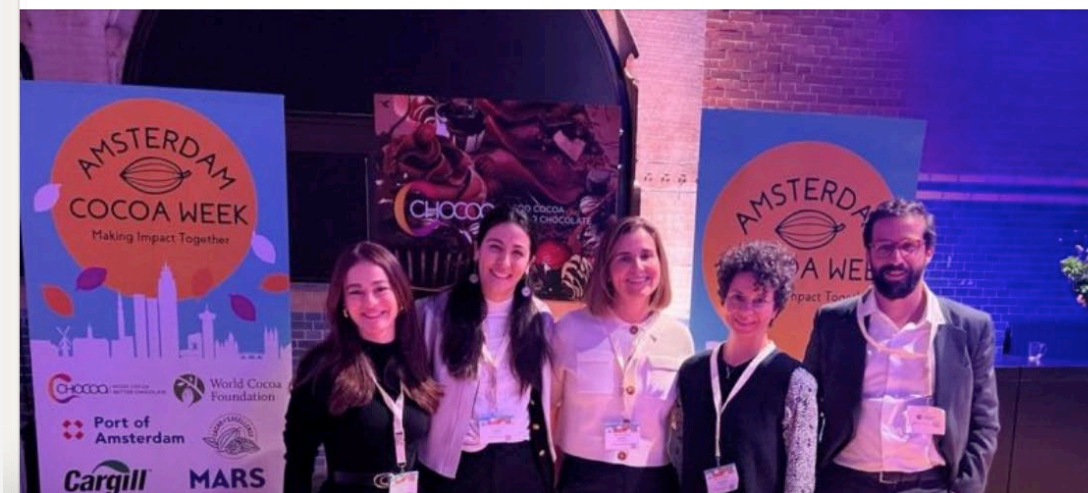
Our Global Cocoa Sustainability team, **Pamela Schreier**, **Marianne Malan**, **Carlos Muñoz Rodriguez**, **Ariana Carter** and **Sofia Scharrer**, were thrilled to attend, and have come back inspired by seeing stakeholders and partners from across the globe coming together to address opportunities within the cocoa industry.

From living income to deforestation compliance, the commitment to fostering a more equitable and resilient cocoa supply chain was palpable while the challenge on how to get there remains.

Amsterdam Cocoa week with a focus on sustainability is extra sweet!

[#AmsterdamCocoaWeek](#) [#WorldCocoaFoundation](#) [#SmarterCocoa](#)

[Ver traducción](#)



Fludor Ghana

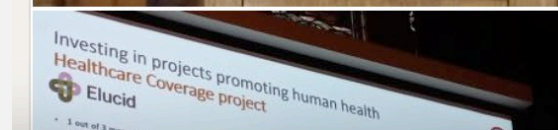
713 seguidores

3 meses •

We were thrilled to have been a part of **Chocoa** during the Amsterdam Cocoa Week. Our Country Sustainability Lead, **Peter Dok Tindan (PhD)**, had the privilege of interacting with other key stakeholders on the "Health at the heart of sustainable cocoa" panel. During the discussions, he emphasized the link between addressing health issues among **#cocoa** farmers and addressing broader challenges like **#poverty** and **#childlabour**.

At Fludor, we remain committed to prioritizing **#farmershealth**, focusing on initiatives like improving eye health, vision, and access to healthcare through strategic **#partnerships** with **VisionSpring** and **Elucid**. We are excited about the opportunity to contribute to this important dialogue and look forward to many more initiatives that foster sustainable farming for cocoa farmers.

[Ver traducción](#)





WHAT OTHER SAY!

Chocoa 2024 gives me a better understanding of the craft chocolate market and EU regulations – on how to access the market for craft chocolate better, and how you can improve the interaction with and meet the need of end-consumers.

Ellen Ligteringen

Tan Bun Skrati

Suriname



Elucid

2.250 seguidores

4 meses • Editado •

! What an exciting time we had at the [#AmsterdamCocoaWeek](#) organized by the [World Cocoa Foundation](#) and [Chocoa](#)!

Recognizing [#health](#) as a pivotal aspect of supply chain sustainability infused fresh energy into our discussions. Connecting with friends, clients, and partners once again motivated us to spearhead significant [#change](#) and innovation within the [#cocoa](#) industry.

With [#livingincome](#) at the forefront of discussions during the week, it's crucial to recognize that it ensures farmers' well-being beyond [#financialstability](#). It directly impacts health outcomes by enabling access to essential healthcare services and nutritious food. Additionally, safeguarding farmers' income against unforeseen expenses, such as health emergencies, is essential for maintaining financial stability and preventing further economic strain. This can be achieved through social protection mechanisms like health insurance and complementary programs.

Reach out to [Louisa Marie Truß](#), [Moritz Runge](#), or [Samuel Knauss](#) for a summary of the discussion on living income and health! 🌱



Cacao of Excellence

1.466 seguidores

3 meses • Editado •

Reflecting on an Incredible Collaboration! 🌱🌍

We are filled with gratitude as we look back on the remarkable partnership between [Cacao of Excellence](#) and [Chocoa](#). Over the past eight years, our collaboration has thrived, culminating in unforgettable moments of celebration and innovation.

Our journey with Chocoa began with pilot cacao bean auctions, featuring previous Cacao of Excellence Award winners, during two Chocoa Editions. This year, the Cacao of Excellence Awards were held at Chocoa 2024 which also converged with the [World Cocoa Foundation](#)'s Annual Partnership Meeting for 2024 at Chocoa during [#amsterdamcocoaweek](#) 🍫

This Awards celebration was marked by a outpouring of excitement, emotion and appreciation for the expertise and hard work of cacao producers from all corners of the globe. 🌍 The live awards ceremony, split over one day into 4 cacao-producing regions was attended by over 700 guests and viewed by 1,900+ online guests 🥳🎉🏆

The event was a success thanks to the incredible producers, national value chain actors, a myriad of partners, sponsors and champions, our host organization [CGIAR Alliance of Bioversity International and CIAT](#), and the great spirit and dedication of the Chocoa team, [Jack Steijn](#) [Anna Laven](#) [Caroline Lubbers](#) [Silvia Fainaro](#) as well as [Mariana De La Rosa](#) (who did an amazing job co-hosting the afternoon shows) to promote sustainability and excellence in cacao - a perfect alignment with our mission and values.

For us, this Awards celebration was thrilling as it coincided with a significant milestone for Cacao of Excellence - the full 2023 operation of our new Cacao R&D Laboratory and Training Centre in Rome, Italy. This state-of-the-art facility spearheaded by [Brigitte Laliberté](#) with the support of [CGIAR Alliance of Bioversity International and CIAT](#) saw 2023 Edition cacao bean samples physically analysed and processed for quality and flavour assessment for the first time, thanks to the expertise and leadership of [Dolores Ixmucané Alvarado Rupflin](#).

We extend our heartfelt gratitude to [Chocoa](#) for a memorable partnership and look forward to continued collaboration in advancing the cacao sector and chocolate industry. Together, lets continue to promote quality, diversity, sustainability, farmer recognition and excellence in every bean. 🙏

[#CacaoExcellence](#) [#CHOCOA](#) [#SustainableCacao](#) [#AmsterdamCocoaWeek](#) [#COEA23](#)



Silvan Ziegler • 1er

Head of Markets @ Koltiva | Sustainable Cocoa and Coffee Sourcing Expert | Inclusive Market Systems Development | Sustainable ...

3 meses •

Had an incredibly rewarding time at [#AmsterdamCocoaWeek](#) 🍫, where I had the pleasure of connecting with both new colleagues and a myriad of old and new friends 🙏. Heartfelt gratitude to everyone who stopped by our booth at the [Chocoa](#) Trade Fair, engaging in enlightening discussions on [#sustainability](#) and [#transparency](#) within the cocoa sector 🌍 ...ver más



Making Impact Together



Partner & Sponsor
Proposition
Amsterdam Cocoa Week
2025



CELEBRATING AMSTERDAM
750 YEARS





Monday

Tuesday

Wednesday

Thursday

Friday

Weekend

Amsterdam Cocoa Week 2025

Partner Events



B2B

Chocolade festival B2C

Partner Events

Trade Fair

Sustainable Amsterdam Cocoa Conference & Chocolate Maker's Forum

European Market Academy

Grand Diner du Chocolat

Financial course for cacao entrepreneurs

Culinary Masterclasses

Chocolade Festival Amsterdam

PARTNER & SPONSOR TYPES

Sponsor

- Support the objectives of the Amsterdam Cocoa Week.
- Benefit from a prominent visibility of your organization as contributor and from priority access to programs and international events that take place during the Week.
- Become the unique diamond sponsor of the Amsterdam Cocoa Week

Partner

- Share the purpose of developing a sustainable cocoa and chocolate sector.
- Organize an event for cocoa and chocolate professionals during the Amsterdam Cocoa Week.
- Benefit from joint communication, outreach, cost-efficiency

Friend

- Support the vision and ambition of the Amsterdam Cocoa Week, growing it together.
- Benefit from visibility on our website and social media channels.
- Enjoy discounts to a selection of programs and international events during the week.
- Option to participate in Amsterdam Cocoa Week Advisory Committee and shape the week together!

DIAMOND SPONSOR

Key Features

- Opening speech of the Amsterdam Cocoa Week
- Logo on lanyards, badges, Event App and other
- Logo top-Level on our websites with hyperlink
- Host welcome reception

Visibility

- Your logo on:
 - Screens and banners inside the venue
 - All outgoing promotional communications
 - Corporate description on the Amsterdam Cocoa Week website sponsorship page
 - Thank You Note and post-conference Survey sent to all delegates
- Video message on our website sponsors page
- Collaboration with our social media team for tailor made optimal visibility in collaboration
- Acknowledgement during opening and closing ceremonies

Complementary

- 10 Passes for Conferences and Tradefair + 10 Gala Dinner Invitations
- Private use of a boardroom to organise your own meetings
- Double booth during the Trade Fair
- Optional private welcome reception for your guests
- 50 Festival tickets

As unique Diamond Sponsor of the Amsterdam Cocoa Week you have a strong connection with the Amsterdam region.

Contribution: € 35.000 (excluding VAT)



PARTNER

Become partner of the Amsterdam Cocoa Week and benefit from extra visibility among the thousands of professional visitors. Your meetings or events will be included in our interactive agenda with hyperlinks to ticket sales. The package will include:

- Direct contact with our marketing team to coordinate communication moments and social media strategy.
- Logo on the Amsterdam Cocoa Week webpage, screens in plenary rooms and event banners.
- Announcement of your event in our newsletters and promotion on social media, including one dedicated social media message.
- Benefit from dedicated rooms, professional AV services and a variety of catering options.
- Share costs for an event app, translation services and other activities.

At the Beurs van Berlage you can choose from various historical rooms that will undoubtedly inspire you and your guests. We are happy to transform these according to your specific requirements. There are numerous other spaces you can rent during the Amsterdam Cocoa Week for brainstorming sessions, client meetings or project presentations.

Room capacity (participants)	Costs room rental including set-up & standard AV, excl. catering, in EUR (excl. 21% VAT)				
	3-day event	2-day event	1-day event	½ day event	¼ day event
>150-750	TBD	TBD	TBD	TBD	TBD
> 60-150	€ 13.000	€ 9.000	€ 4.500	€ 2.400	€ 1.200
>10>60	€ 6.600	€ 4.800	€ 2.400	€ 1.200	€ 600
1-10	€ 3.000	€ 1.980	€ 1.200	€ 600	€ 300



FRIEND

Key Features

- 3-year sponsorship
- Option to participate in Amsterdam Cocoa Week Advisory Committee and shape the week together!

Visibility

- Your logo on:
 - our Amsterdam Cocoa Week website
 - screens and banners inside the venue
 - outgoing promotional communications via social media and newsletters

Complementary

- Enjoy discounts to a selection of programs and international events during the week.
- 2 Passes for Conferences and Tradefair

As Friend you support the Amsterdam Cocoa Week for 3 years.

Contribution: € 3.500 per year (excluding VAT)



AMSTERDAM COCOA WEEK

PARTNERS, SPONSORS & FRIENDS OF 2024





CHOCOA
5 - 9 FEBRUARY
2025

TRADE FAIR | CONFERENCES | CHOCOLATE MAKERS FORUM |
EUROPEAN MARKET ACADEMY | GRAND DINER DU CHOCOLAT |
FINANCIAL COURSE | MASTERCLASSES | FESTIVAL



TRADE FAIR

As an exhibitor, you will benefit from exposure during the trade fair, allowing you to sell and promote your products and services to professionals in the cocoa industry.



CHOCOA CONFERENCE

The Amsterdam Sustainable Cocoa Conference brings evidence and facilitates discussion between a large variety of stakeholders on relevant and new topics to contribute to future proof cocoa and chocolate. In 2025, the conference will take place in the Effectenbeurszaal (350+).

CHOCOLATE MAKERS' FORUM

Chocolate Makers meet at the annual Chocolate Makers Forum, discussing the latest topics to develop their market and business and sharing learnings amongst peers.



FINANCIAL COURSE FOR CACAO ENTREPRENEURS

This course is designed to equip cacao and chocolate entrepreneurs with essential financial knowledge. Participants will understand basic financial principles, learn about various capital-raising sources like loans and crowdfunding, develop risk management strategies specific to the cacao industry and gain practical experience in pitching their business ideas.

EUROPEAN MARKETS ACADEMY

This course is designed for participants hailing from outside Europe, offering invaluable tools and insights for comprehending the nuances of the European market. It aims to equip participants with the essential knowledge required for a successful entry into the European market.

CULINARY MASTERCLASSES

Dive into the rich and delicious world of chocolate with our expert Masterclasses. Designed for baristas, gelato makers, chefs, and culinary enthusiasts, these classes offer a comprehensive exploration of the various uses of chocolate and cacao in the culinary arts. Think of cocoa based drinks and cocktails, savoury dishes, the use of cocoa pulp and fibres, chocolate sorbets and more.

GRAND DINER DU CHOCOLAT

The Grand Diner du Chocolat is a celebration of cocoa and chocolate, an evening of surprising and exquisite taste combinations. You will embark on a gastronomic journey at the Hilton Amsterdam with an extraordinary duo of chefs. Each dish created will be a masterpiece, blending the finest cocoa & chocolate with innovative culinary techniques.

This professional networking dinner for the industry will gather over 215 participants from all parts of the world and throughout the cocoa value chain. An excellent opportunity to combine fine dining while expanding your network.



The background image shows a busy chocolate festival booth. In the foreground, there are stacks of wrapped chocolates and a large display of yellow-wrapped chocolates. A person's hand is visible, holding a small chocolate package. In the background, several people, including a young woman with long brown hair and a young man, are looking at the products. The setting is a well-lit indoor space with wooden floors and a balcony in the background.

CHOCOLATE FESTIVAL 2025

Around 8,000 consumers will celebrate chocolate in the weekend and are eager to hear your stories, taste (and buy!) your products. In 2024, the festival featured 84 booths, 42 tastings and a variety of entertainment activities at the monumental Beurs van Berlage. Consumers enjoyed exploring a wide range of cocoa products, participating in chocolate tasting sessions, and engaging with exhibitors from around the world.



CHOCOA

Sponsor Packages

2025

PLATINUM | GOLD | SILVER | BRONZE

COUNTRY SPONSOR |

FINANCIAL COURSE | MASTERCLASSES |

LUNCH BREAK | CACAO BREAK | GRAND DINER DU CHOCOLAT

PLATINUM

Key Feature:

- Opportunity to deliver an opening speech during CHOCOA (350+)

Logo visibility:

- Screens and banners inside the venue
- Outgoing promotional communication
- Corporate description on the CHOCOA website sponsorship page
- Thank You Note and post-conference Survey sent to all delegates

Social media visibility:

- Video message on our website sponsor page
- Collaboration with our social media team for tailor made optimal visibility

General visibility:

- Acknowledgement of your sponsorship during opening and closing ceremonies (350+)

Complimentary:

- 5 Passes for Conferences and Tradefair + 5 Gala Dinner Invitations
- Private use of a boardroom to organise your own meetings during CHOCOA
- Double booth during the Trade Fair
- 50 Festival tickets

€ 25.000 (excluding VAT)



GOLD



Key Feature:

- Opportunity to deliver a speech during one of the CHOCOA sessions (350+)

Logo visibility:

- Screens and banners inside the venue
- Outgoing promotional communication
- Corporate description on the CHOCOA website sponsor page
- Thank You Note and post-conference Survey sent to all delegates

Social media visibility:

- Video message on our website sponsor page
- Collaboration with our social media team for tailor made optimal visibility

General visibility:

- Acknowledgement of your sponsorship during opening and closing ceremonies (350+)

Complimentary:

- 5 Passes for Conferences and Tradefair + 5 Gala Dinner Invitations
- Private use of a boardroom to organise your own meetings during CHOCOA
- Single booth during the Trade Fair
- 50 Festival tickets

€ 20.000 (excluding VAT)

SILVER

Key Feature:

- Opportunity to be added as a Panelist during one of CHOCOA sessions (350+)

Logo visibility:

- Screens and banners inside the venue
- Outgoing promotional communication
- With corporate description on the CHOCOA website sponsorship page
- Thank You Note and post-conference Survey sent to all delegates

Social media visibility:

- Video message on our website sponsor page
- Collaboration with our social media team for tailor made optimal visibility

General visibility:

- Acknowledgement of your sponsorship during opening and closing ceremonies (350+)

Complimentary:

- 4 Passes for Conferences and Tradefair + 4 Gala Dinner Invitations
- Single booth during the Trade Fair
- 30 Festival tickets

€ 15.000 (excluding VAT)



BRONZE

Logo visibility:

- Screens and banners inside the venue (350+)
- Outgoing promotional communication
- Corporate description on the CHOCOA website sponsorship page
- Thank You Note and post-conference Survey sent to all delegates

Social media visibility:

- Video message on our website sponsor page
- Collaboration with our social media team for tailor made optimal visibility

General visibility:

- Acknowledgement of your sponsorship during opening and closing ceremonies (350+)

Complimentary:

- 3 Passes for Conferences and Tradefair + 3 Gala Dinner Invitations
- Single booth during the Trade Fair
- 20 Festival tickets

€ 10.000 (excluding VAT)



MASTERCLASSES / FINANCIAL COURSE

Key features

- Financial course: option to co-organize and speaker opportunity
- Culinary masterclass: to give at least one masterclass.
- Use of product or service during the course day or masterclass

Logo visibility:

- Screens and banners inside the venue (350+)
- Corporate description on the CHOCOA website sponsorship page
- Thank You Note and post-conference Survey sent to all delegates

Social media visibility:

- Communication about the course/masterclass
- Video message on our website sponsor page
- Collaboration with our social media team for tailor made optimal visibility in collaboration

General visibility:

- Acknowledgement of your sponsorship during the course/masterclass
- Acknowledgement of your sponsorship during opening and closing ceremonies

€ 10.000 (excluding VAT)



Complimentary:

- 3 Passes for Conferences and Tradefair + 3 Gala Dinner Invitations
- Single booth during the Trade Fair
- 20 Festival tickets

LUNCH BREAK



Key Features:

- Announcement of your sponsorship in all conference rooms before lunch breaks
- Your logo appearing on all screens throughout the lunch breaks (2 days)

Logo visibility:

- Screens and banners inside the venue
- Outgoing promotional communication
- Corporate description on the CHOCOA website sponsorship page
- Thank You Note and post-conference Survey sent to all delegates

General visibility:

- Social media visibility
- Acknowledgement of your sponsorship during opening and closing ceremonies

Complimentary:

- 2 Passes for Conferences and Tradefair + 2 Gala Dinner Invitations
- 10 Festival tickets

€ 7.500 (excluding VAT)

CACAO BREAK



Key Features:

- Announcement of your sponsorship in all conference rooms before cacao breaks
- Your logo appearing on all screens throughout the cacao breaks (2 days)

Logo visibility:

- Screens and banners inside the venue
- Outgoing promotional communication
- Corporate description on the CHOCOA website sponsorship page
- Thank You Note and post-conference Survey sent to all delegates

General visibility:

- Social media visibility
- Acknowledgement of your sponsorship during opening and closing ceremonies

Complimentary:

- 1 Pass for Conferences and Tradefair + 1 Gala Dinner Invitation
- 10 Festival tickets

€ 3.750 (excluding VAT)

COUNTRY SPONSOR



Logo visibility:

- Homepage of CHOCOA dedicated website with hyperlink
- Screens and banners during Chocoo in the Beurs van Berlage
- Outgoing promotional communication
- Thank You Note and post-conference Survey sent to all delegates

Social media visibility:

- Video message posted on the sponsorship page of the CHOCOA dedicated website
- Collaboration with our social media team for tailor made optimal visibility

General visibility:

- Social media visibility (for country sponsor and extra exhibitors)
- Acknowledgement of your sponsorship during opening and closing ceremonies
- Special mention as country sponsor on CHOCOA dedicated website

Complimentary:

- 1 Pass for Conferences and Tradefair + 1 Gala Dinner Invitation
- Single booth during the Trade Fair. for 2 exhibitors
- 4 European Markets Academy tickets
- 25 Tickets Chocoo Trade Fair
- 25 Festival tickets

€ 4.500 (excluding VAT)

GRAND DINER DU CHOCOLAT

Key Feature:

- Opportunity to deliver a speech during the Gala Dinner. (200+) Hilton Amsterdam

Logo visibility:

- Homepage of CHOCOA dedicated website with hyperlink
- Prominently displayed on screen during the Gala Dinner
- Screens and banners during Chocoa in the Beurs van Berlage
- Outgoing promotional communication
- Thank You Note and post-conference Survey sent to all delegates

Social media visibility:

- Video message posted on the sponsorship page of the CHOCOA dedicated website
- Collaboration with our social media team for tailor made optimal visibility

General visibility:

- Acknowledgement of your sponsorship during opening and closing ceremonies

Complimentary:

- 4 Passes for Conferences and Tradefair + 10 Gala Dinner Invitations
- Single booth during the Trade Fair
- 10 Festival tickets

€ 15.000 (Excluding VAT)



Source: Hilton Amsterdam

CHOCOA SPONSOR PACKAGES

Contribution in EUR (excluding VAT)	€ 25.000	€ 20.000	€ 15.000	€ 10.000	€ 10.000	€ 7.500	€ 3.750	€ 4.500	€ 15.000
CHOCOA Package type	Platinum	Gold	Silver	Bronze	Finance & Masterclass	Lunch	Cacao break	Country	Dinner
Key Features:									
Opportunity to deliver an opening speech during CHOCOA									
Opportunity to deliver a speech during CHOCOA sessions									
Opportunity to be added as a Panelist during CHOCOA sessions									
Your logo appearing on all screens throughout the lunch or cacao breaks (2 days)									
Opportunity to co-organize financial course/provide culinary masterclass									
Opportunity to use product during course, masterclass or dinner									
Opportunity to deliver a speech during the Gala Dinner									
General visibility:									
Collaboration with our social media team for optimal visibility in collaboration									
Video message on the sponsorship page of the CHOCOA dedicated website									
Your logo prominently displayed on screen during the Gala Dinner									
Complimentary:									
Delegate Passes to Conferences, Tradefair and Masterclasses	5	5	4	3	3	2	1	1	4
Tickets for European Market Academy								4	
Invitations Grand Diner du Chocolat	5	5	4	3	3	2	1	1	10
Private use of a boardroom to organise your own meeting during CHOCOA	1	1							
Booths during the Trade Fair	2	1	1	1	1			1	
Chocolate Festival tickets	50	50	30	20	20	10	10	25	10

All sponsors will see their logo placed on the website, on screens in the venue, on promotional and other communications and all sponsors receive acknowledgement during opening and closing ceremonies.



Amsterdam Cocoa Week 2025

Let`s make impact together!

Contact: anna@chocoo.nl / jack@chocoo.nl

