

BOOTH OPTIONS

You will have the option to rent a ready-made booth, the space and the back wall or the space only.

All booths include:

- Walls of 992 x 2480mm with white fill in panel
- Side walls of 992 x 992 with white fill in panel
- Finish strips to cover the aluminium sides



Option 1: Back wall & Counter

Floor space: 200x300 cm

Closet DIJON 100x46x81 White

Back Wall

You could put the closet at the front and complement the look of your booth with more items.



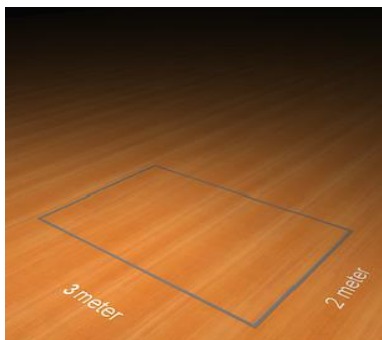
Option 2: space only & back wall

Floor space: 200x300 cm

Height: max 300 cm

Back wall.

You could complement the look of your booth with more items.



Option 3: space only

Create your own design

Floor space: 200x300 cm

Height: max 300 cm

Important: the design of your stand needs to be approved by the Chocoa team.

EXHIBITOR RATES

TRADE FAIR (5 – 7 Feb)	Loyalty rate*	Early Bird	Regular
	Until Nov 20th	Until Dec 20th	until Jan 15th
Option 1: Back wall & Counter	€ 1.445	€ 1.590	€ 1.745
Option 2: space only & back wall	€ 1.330	€ 1.430	€ 1.565
Option 3: space only	€ 1.245	€ 1.390	€ 1.545
The option of your choice + XL: increase your booth by 3m2 (total 9m2)	€ 175	€ 200	€ 225

FESTIVAL (8 – 9 Feb)	Loyalty rate*	Early Bird	Regular
	Until Nov 20th	Until Dec 20th	until Jan 15th
Option 1: Back wall & Counter	€ 920	€ 1.020	€ 1.170
Option 2: space only & back wall	€ 820	€ 920	€ 1.070
Option 3: space only	€ 720	€ 820	€ 920
The option of your choice + XL: increase your booth by 3m2 (total 9m2)	€ 150	€ 175	€ 200

* Loyalty rate is for exhibitors of 2020, 2022 and 2024.

Receive 10% discount on the total booth price when you participate in the Trade Fair AND the Festival. So, the 5 Chocoa days.

Exhibitors receive 5 free tickets for their business relations to the event in which they partake.

A fee of €50 applies to all changes made after 10th of January 2025. It is not possible to book after the 14th of January 2025.

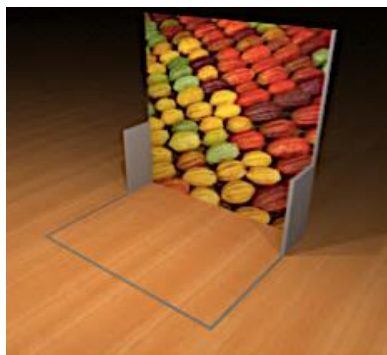
Prices are in EUR and excluding VAT.

VAT Rules for booths:

- **EU business with a valid VAT number**, VAT will be reverse charged to the recipient under Article 44 and Article 196 of the EU VAT Directive.
- **Non-EU Businesses**: No EU VAT will be applied under Article 44 of the EU VAT Directive, but you must still provide a valid company tax identity from your country.
- **Dutch Businesses**: 21% Dutch VAT applies.
- **Organisations without tax identity**: 21% Dutch VAT applies.

Our admin might reach out in case no valid tax identity is provided. Extra charges might apply.

Printing your personalized back wall (additional costs)





Full color print
Entire back wall
Estimated costs: from €645,-











Full-colour logo max 80x80 cm on wall
Estimated costs: from €120,-

- Full colour print walls ordered after 20 December 2024 will be increased by 50% and will be subject to possibility.
- It is not possible to order full colour prints walls after 14 January 2025.
- We can also connect you with a designer. Just let us know so we can advise!.

Optional extra furniture choices (cost is per event)

Item	Description	Price
	Electricity socket	<ul style="list-style-type: none"> • Normal voltage - Power strip 230v single phase, Schuko connector: €50
	Special Electricity sockets	<ul style="list-style-type: none"> • Power 16 Ampere 380v 3 phase, 5 pin connection – € 165 • Power 32 Ampere 380v 3 phase, 5 pin connection – € 285
	Closet DIJON 100x46x81 (Height: 81 cm; Width: 100 cm; Depth: 46 cm)	€ 215
	Table (Height: 74 cm; Width: 180 cm; Depth: 90 cm)	€ 160
	Table (Height: 74 cm; Width: 80 cm; Depth: 80 cm)	€ 80
	High table Ø65 White (Height: 74 cm)	€ 110
	Coffee Table Ø65 White (Height: 50 cm)	€ 70
	Showcase including wall socket (Height 195 cm; Width 40 cm; Depth 40 cm)	€ 410

Item	Description	Cost
	Chair 40/4 White (price per item, photo only for reference)	€ 50
	White Stool (price per item, photo only for reference)	€ 70
	Faro White Stool (price per item, photo only for reference)	€ 135
	Storage rack WIRE Chrome (Height 169 cm; Width 76 cm; Depth 35.5 cm)	€ 115
	Documentation shelving White (Height 171 cm; Width 27.5 cm; Depth 29 cm)	€ 165
	Corner Information counter (Height 124 cm; Width 100 cm; Depth 63 cm)	€ 315
	Small Refrigerator White (Height 85 cm; Width 55 cm; Depth 58 cm)	€ 165
	Led tv screen including design stand	32" led tv screen including design stand - € 360 43" led tv screen including design stand - € 515

- Rental of all equipment subjected to availability.
- All led tv screens are supplied with an HDMI connection.

Need other optional features or equipment? Let us know so we can locate it for you!

Photography services

For this edition we are delighted to offer professional photography services to ensure your special moments are captured during the event. For just €350, you will receive:



- A captivating 4k video (16:9) lasting between 1 to 1.30 minutes.
- A social media video lasting 20 seconds (portrait mode).
- 10 high-quality photos of your exhibition stand in JPG format.

Don't miss the chance to immortalize your event experience. Book our photography services today!

Included in your participation:

- Participation in one of the leading cocoa & chocolate events in the world!
- 5 tickets to the event to invite your VIP guests
- Free use of matchmaking app.
- Your logo and company on our website
- Social media exposure
- Morning coffee for 2 members of your staff
- Exhibitor discounts to our other events such as the Chocoa dinner, European Markets Academy or Conference!
- WiFi access

KLM Discount code:

- Special rates have been negotiated with KLM / AIR France with discounts up to 10%. To benefit from this exclusive offer, we encourage you to use the code **GME50218AF** when booking your plane ticket. Please note:
- Booking Window: Schedule your departures and return flights between **January 27, 2025** to **February 16, 2025**.
- Minimum Airfare Value: Ensure the airfare component is at least €1 20 before the discount is applied.
- Booking Platforms: Book your tickets exclusively via the official Dutch websites: [KLM](https://www.klm.com) and [Air France](https://www.airfrance.com).

Registering your booth(s) for the Trade Fair and/or the Festival is quick and easy with our online form. You will receive final confirmation of your stand once we have received your payment.

By registering early, you not only guarantee your presence at Chocoa, but you also gain access to exclusive rates that will make your participation even more rewarding.

If you have any questions or need assistance, please feel free to reach out to our sales managers, Mariana or Juliana, at mariana@chocoa.nl and juliana@chocoa.nl.

We look forward to seeing you in Amsterdam!

