



# 3 - 9 FEBRUARY 2025



## Privacy Policy for Chocoo and Amsterdam Cocoa Week 2025

**Last Updated: July 2025**

At Chocoo, we are committed to safeguarding your privacy and ensuring that your personal information is protected. This privacy policy explains how we collect, use and protect your data in accordance with international privacy regulations, including the General Data Protection Regulation (GDPR) and other applicable laws.

### 1. Information We Collect

We may collect personal information when you interact with our website or sign up for our newsletter. This includes:

- Contact details such as your name, email address, and phone number.
- Preferences regarding our services or newsletter content.
- Website usage information such as IP address, browser type, and pages visited via cookies and similar technologies.

### 2. How we use your information

We use your information to:

- Send you newsletters, updates and event invitations related to Chocoo or to the Amsterdam Cocoa Week.
- Provide you with personalized content and improve your user experience.
- Monitor and analyze website performance.
- Comply with legal obligations and protect our rights.

### 3. Your consent

By subscribing to our newsletter or using our website, you consent to the collection and use of your personal information as described in this privacy policy. You can withdraw your consent at any time by unsubscribing from our newsletter or contacting us directly at [info@chocoo.nl](mailto:info@chocoo.nl).

### 4. Sharing of information

We do not sell or rent your personal information. However, we may share your data with trusted third parties that provide services to us, such as:

- Email marketing platforms (for sending newsletters)
- Website hosting and analytics providers
- Legal or regulatory authorities, if required by law.

All third-party providers are required to comply with applicable data protection regulations.

### 5. Your Rights

You have the right to:

- Access the personal information we hold about you.
- Request corrections or updates to your data.
- Request the deletion of your data (the “right to be forgotten”).
- Restrict or object to the processing of your data.

To exercise any of these rights, please contact us at [insert contact details].



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## **6. Data Security**

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

## **7. Cookies**

We use cookies and similar technologies to collect information about how you use our website. You can manage your cookie preferences via your browser settings.

## **8. Data Retention**

We will retain your personal data only for as long as necessary for the purposes outlined in this privacy policy, or as required by law.

## **9. Changes to this Privacy Policy**

We reserve the right to update this privacy policy at any time. Any changes will be posted on this page with an updated revision date.

## **10. Contact Us**

If you have any questions or concerns about this privacy policy or our data practices, please contact us at:

Email: [info@chocoa.nl](mailto:info@chocoa.nl) or [news@chocoa.nl](mailto:news@chocoa.nl)

Address: Damrak 349, 1012ZJ, Amsterdam, The Netherlands.